

MITS RADIO 90.8 MHz COMMUNITY RADIO STATION

Report on

“Entrepreneurship Insights for a Fast-Changing World with Mr. Vishal Vijay Nair”

15.11.2025 (Saturday)



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MITS Community Radio 90.8 has been consistently working towards community development, youth empowerment, and knowledge dissemination through meaningful radio programs and expert interactions. As part of this mission, an exclusive interview was conducted by Sri. M. Narasimhacharlu, Program Manager, MITS Community Radio 90.8, with Mr. Vishal Vijay Nair, Senior Entrepreneurship Educator from the Vadhwani Foundation, Bengaluru, on 15 November 2025.

The interaction aimed to inspire students, especially engineering and management graduates, to understand entrepreneurship, innovation, and self-expression in a rapidly changing global environment. The discussion highlighted entrepreneurial journeys, innovation opportunities, skill requirements, and institutional support systems available for young entrepreneurs.

Mr. Vishal Vijay Naik brings rich experience in education, innovation, media, and startup ecosystems. His journey reflects adaptability, continuous learning, and commitment to empowering youth.

Entrepreneurial Journey of Mr. Vishal Vijay Naik

During the interview, Mr. Naik shared his inspiring professional journey:

- He began his career early as a video editor, which helped him develop creative and technical skills.
- He later transitioned into academics as a lecturer, while simultaneously pursuing and completing his M.Tech degree.
- Over the years, he gained extensive experience in innovation and startup ecosystems, working closely with aspiring entrepreneurs.
- In 2017, he entered the digital space by starting podcasting through social media channels, focusing on knowledge sharing and inspiration.
- In 2019, he co-founded Lightensol Private Limited, reflecting his entrepreneurial mindset.
- Alongside his entrepreneurial ventures, he has been actively involved as a part-time consultant and trainer, guiding startups and students.

His journey demonstrates that entrepreneurship is not a single-step process but a continuous evolution built on learning, experimentation, and resilience.

Entrepreneurship in a Fast-Changing World

When asked about the most suitable courses or skills for entrepreneurship in today's dynamic environment, Mr. Naik emphasized:

- Critical Thinking – the ability to analyze problems, question assumptions, and make informed decisions.
- Business Model Understanding – knowing how value is created, delivered, and sustained in a business.

He highlighted that traditional degree programs alone are not sufficient. Students must focus on developing problem-solving abilities, adaptability, and an entrepreneurial mindset to stay relevant in a rapidly evolving global economy.

Innovation and Opportunity Identification for Engineering Students

Mr. Naik clarified important misconceptions about innovation:

- Innovation is not just invention; it is the commercialization of ideas.
- Anyone can innovate, irrespective of their academic background.
- Engineering students can identify opportunities by:

1. Observing real-life problems in society and industry
2. Applying technical knowledge to practical challenges
3. Working on interdisciplinary projects
4. Engaging with startups, incubators, and industry mentors

He stressed that innovation emerges when technology meets real-world needs, leading to sustainable and scalable solutions.

Role of Vadhwani Foundation in Supporting Entrepreneurship

Mr. Naik explained the significant contributions of the Vadhwani Foundation, established in 1993, towards entrepreneurship development:

- Vision: To create 20 million jobs globally through entrepreneurship.
- The foundation runs multiple impactful initiatives, including:
 - Vadhwani Innovation Network (WIN): Promotes collaboration, networking, and innovation ecosystems.
 - Vadhwani Digital Transformation: Supports governance and institutional digital initiatives.
- The foundation provides:
 1. Free mentorship and training programs
 2. Entrepreneurship education modules
 3. Startup support and ecosystem development

He emphasized that all these initiatives are offered free of cost, ensuring accessibility for students and young entrepreneurs.

Message to Students of MITS Madanapalle

In his concluding message, Mr. Naik delivered a powerful and motivating note to students:

- Express yourself confidently
- Try challenging things and step out of comfort zones
- Be courageous in pursuing ideas
- Create something meaningful that adds value to society

His message encouraged students to embrace experimentation, resilience, and creativity as core entrepreneurial values.

Conclusion

The interview with Mr. Vishal Vijay Nair was a highly enriching experience for listeners and students of MITS Madanapalle. It provided practical insights into entrepreneurship,



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innovation, and self-growth in a fast-changing world. The initiative reflects MITS Community Radio 90.8's commitment to empowering youth, fostering innovation, and contributing to sustainable development.

Key Outcomes:

1. **Enhanced Entrepreneurial Awareness:** Students gained clarity on entrepreneurship, innovation, and career pathways beyond conventional jobs.
2. **Skill-Oriented Mindset Development:** Emphasis on critical thinking, business models, and courage inspired students to focus on practical skills.
3. **Access to Support Ecosystems:** Awareness about Vadhvani Foundation initiatives motivated students to utilize free entrepreneurship support programs.

Alignment with Sustainable Development Goals (SDGs)

The program strongly aligns with the following United Nations Sustainable Development Goals (SDGs):

SDG 4 – Quality Education

- Promotes lifelong learning, skill development, and entrepreneurship education.

SDG 8 – Decent Work and Economic Growth

- Encourages job creation, startups, and economic empowerment through entrepreneurship.

SDG 9 – Industry, Innovation, and Infrastructure

- Supports innovation, commercialization of ideas, and development of sustainable enterprises.